

Summary

Highly motivated UX/UI designer. Eager to learn new things and fascinated by human interactions with technology.

Aspiring to work as part of an inspirational collaborative team on a product with great value for its users.

Education

2019-2020

UX/UI Digital Product Design Course / 6B Studio

The fundamentals of UX & UI design| methods to conduct UX research and UI design as Market research, UX survey, User persona, Jobs to be done, User journey map, Design sprint, Micro-interactions, and Prototyping.

2020

UX & Web Design Master Course: Strategy, Design, HTML/CSS, Joe Natoli / Udemy

2020

Elementor - WordPress Website Builder Online Course / Pixel Perfect

2013-2016

B.A In Communications and Media / Sapir Academic College

Specialization in Digital Communication. Graduated with honors.

Final project: designing an application for travelers. Including developing a concept, business model, market research, UX research, user persona, branding, UI design, and prototyping.

Grade: 100.

Experience

2017-2019

Digital & Web Designer / SEEEI

- A solo designer for a professional association of an engineering community.
- Full ownership of designing and building websites on Wix platform, including collecting and analyzing requirements, defining structure and building solutions.
- Optimizing new and existing features and offer suggestions for change
- Digital assetless maintenance, management, functional and Graphic QA
- Social networks and Newsletter design and copywriting
- Branding and print design for the association's conferences and seminars
- Initiated and set up a knowledge base and documentation for design and digital assets
- Creating and maintaining an intuitive, convenient and attractive websites
- Creating a unique and innovative user experience for participants in the organization's activities

2016

Graphic Designer / OSB Marketing

- Designing and building websites on Wix platform
- Branding for the company's clients

Military Service

2008-2010

Squad Leader & Instructor; Officer Preparation Course / Intelligence

Skills

UI design • UX design • Wireframes • User flow • UX research • UX survey
Micro interactions & Prototyping • Market research • User persona
Jobs to be done methodology • User journey map • Design sprint

Tools

Figma • ProtoPie • Illustrator • InDesign • Photoshop • Office
Wordpress • Elementor • Basic knowledge in HTML and CSS

Languages

Hebrew / Native

English / Fluent